

VALE GREEN TRAVEL PLAN

AIMS AND OBJECTIVES

The Aims and Objectives of the Green Travel Plan were agreed in February 2004 by the Staff Consultative Advisory Group, and are as follows:

Aims

1. To encourage staff and members of the Council to:
 - a) travel in a more sustainable way; and
 - b) reduce the number of journeys they make to, from and at work,and, therefore help protect the environment and the quality of life in the Vale, and provide an example to others.

Objectives

1. In seeking to encourage staff and members to, *“travel in a more sustainable way”*
 - a) to increase walking and cycling by, for example, providing better cycle parking facilities, giving interest free loans to assist the purchase of cycles, providing shower facilities, etc;
 - b) to increase the use of public transport by, for example, giving subsidised bus passes, providing better route and timetable information, etc;
 - c) to reduce unnecessary journeys made by private car, in particular single occupancy journeys by, for example, promoting car sharing, extending control over staff and member parking, etc.
2. In seeking to *“reduce the number of journeys they make to, from and at work”*
 - a) to increase the opportunity for home working by, for example, developing electronic home/work links, etc;
 - b) to encourage linked trips by, for example, better planning of out-of-office business appointments, etc;
 - c) to reduce the need to travel by, for example, developing video conferencing, etc.